Citation: 2024 BCSECCOM 409

Order

Aaron Keay

Securities Act, RSBC 1996, c. 418 (the Act)

Background
¶ 1   The Executive Director of the British Columbia Securities Commission has entered into a settlement agreement with Aaron Keay (Keay), a copy of which is attached as Schedule A.

Order
¶ 2   The Executive Director, considering it to be in the public interest to do so, orders (the Order) that:

1.   under section 161(1)(d)(ii) and (iv), Keay is prohibited for a period of one year from becoming or acting as a director or officer of any issuer or registrant except an issuer in which he owns all of the issued and outstanding shares, or from advising or otherwise acting in a management or consultative capacity in connection with activities in the securities or derivatives markets, except that he may continue in his current role as a consultant to Yerbae Brands Corp.

2.   under section 161(1)(b)(ii), Keay is prohibited for a period of three years from trading in or purchasing any securities or derivatives, except that he may trade in his own account and in the account of an issuer in which he owns all of the issued and outstanding shares, with a person registered to trade in securities under the Act, if he has first provided the registered person with a copy of the Order before any trades take place.

3.   under section 161(1)(b)(ii), Keay is prohibited for a period of three years from trading in or purchasing any securities of an issuer with whom he is in an special relationship except that Keay, or an issuer in which he owns all of the issued and outstanding shares, may sell securities of Yerbae Brands Corp. beneficially owned by them as of the date of this Order, and may acquire securities of an issuer with whom they are in a special relationship in consideration for services rendered or for assets they transfer or assign to the issuer, in an account with a person registered under the Act and with notice of this Order.

Peter J Brady
9/26/2024 | 1:21 PM PDT

¶ 3   Peter J. Brady
Executive Director

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