BC Securities Commission
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Citation: 2025 BCSECCOM 453

Order

Bullseye Consulting Inc. and Spencer Reid Coulter

Securities Act, RSBC 1996, c. 418 (the Act)

Background

¶ 1 The Executive Director of the British Columbia Securities Commission has entered into a settlement agreement with Bullseye Consulting Inc. (Bullseye) and Spencer Reid Coulter (Coulter), a copy of which is attached as Schedule A.

Order

¶ 2 The Executive Director, considering it to be in the public interest to do so, orders (the Order) that:

1. Coulter is prohibited:

   (a) under section 161(1)(b)(ii), from trading in or purchasing securities or derivatives except that he may trade in securities in his own name through a registered dealer if the registered dealer is provided with a copy of the Order;

   (b) under section 161(1)(d)(v), from engaging in promotional activities by or on behalf of:

      (i) an issuer, a security holder or party to a derivative; or

      (ii) another person that is reasonably expected to benefit from the promotional activity; and

   (c) under section 161(1)(d)(vi), from engaging in promotional activities on his own behalf in respect of circumstances that would reasonably be expected to benefit him,

   until the later of nine months from the date of the Order, or the date on which his undertaking under this Agreement is paid in full.

Peter J Brady
10/7/2025 | 1:32 PM PDT

¶ 3 Peter J. Brady
Executive Director