BC Securities Commission
Invest Right

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Citation: 2025 BCSECCOM 477

Order

William Brent Meikle and Hit TV Brands Inc.

Securities Act, RSBC 1996, c. 418 (the Act)

Background

¶ 1 The Executive Director of the British Columbia Securities Commission has entered into a settlement agreement with William Brent Meikle (Meikle) and Hit TV Brands Inc. (Hit TV), a copy of which is attached as Schedule A.

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¶ 2 The Executive Director, considering it to be in the public interest to do so, orders under s. 161(1) of the Act that:

1. Hit TV is permanently prohibited:

   (a) under s. 161(1)(b)(ii), from trading in or purchasing any securities or exchange contracts;

   (b) under s. 161(1)(c), from relying on any exemptions set out in the Act, the regulations, or a decision;

   (c) under s. 161(1)(d)(iii), from becoming or acting as a registrant or promoter;

   (d) under s. 161(1)(d)(iv), from acting in a management or consultative capacity in connection with activities in the securities market; and

   (e) under s. 161(1)(d)(v), from engaging in investor relations activities.

2. Meikle resign any position he holds as director or officer of an issuer or registrant, under s. 161(1)(d)(i), and is permanently prohibited:

   (a) under s. 161(1)(b)(ii), from trading in or purchasing any securities or exchange contract, except he may trade or purchase securities in his own name in one non-registered account, one registered retirement account, and one registered tax-free savings account through a registrant if he gives the registrant a copy of this agreement;

   (b) under s. 161(1)(c), from relying on any exemptions set out in the Act, the regulations, or a decision;

(c) under s. 161(1)(d)(ii), from becoming or acting as a director or officer of an issuer or registrant;

(d) under s. 161(1)(d)(iii), from becoming or acting as a registrant or promoter;

(e) under s. 161(1)(d)(iv), from advising or otherwise acting in a management or consultative capacity in connection with activities in the securities or derivatives market; and

(f) under s. 161(1)(d)(v), from engaging in investor relations activities.

3. Meikle and Hit TV joint-and-severally pay to the Commission $3,685,000, pursuant to s. 161(1)(g) of the Act.

Peter J Brady
11/5/2025 | 1:35 PM PST

¶ 3 Peter J. Brady
Executive Director