

Citation: 2025 BCSECCOM 323

## **Notice of Hearing**

### **Green Hygienics Holdings Inc. and Ronald Wayne Loudoun (the Respondents)**

#### **Section 161 of the *Securities Act*, RSBC 1996, c. 418**

- ¶ 1 The British Columbia Securities Commission (Commission) will hold a hearing (Hearing) at which the Executive Director will tender evidence, make submissions and apply for orders against the Respondents under sections 161, 162 and 174 of the *Securities Act*, RSBC 1996, c. 418 (the Act), based on the following facts:

#### **Summary**

1. Green Hygienics Holdings Inc. (Green Hygienics) and Ronald Wayne Loudoun (Loudoun) breached a cease trade order (CTO) made under the Act.
2. Loudoun also authorized, permitted, or acquiesced in Green Hygienics' breach of the CTO.

#### **Background**

3. Green Hygienics is a Nevada corporation. It has been an over-the-counter reporting issuer since at least October 2011.
4. Loudoun is a resident of British Columbia. From June 3, 2017 to November 24, 2022, he was the CEO, President, and a director of Green Hygienics.
5. On November 18, 2014, the Executive Director issued the CTO under section 164(1) of the Act, prohibiting all trading in the securities of Green Hygienics. The CTO remains in effect.

#### **Misconduct**

##### ***Breach of the Cease Trade Order***

6. Between October 2019 and March 2022:

(a) Green Hygienics breached the CTO by:

- i. distributing 5,614,357 shares valued at \$5,445,862.73 to 50 persons; and
- ii. issuing two promissory notes valued at \$3,074,885; and

(b) Loudoun breached the CTO in his personal capacity by:

- i. selling 250,000 Green Hygienics shares;

- ii. selling 500,000 Green Hygienics shares through a company that he controlled;
- iii. acting in furtherance of other trades in Green Hygienics shares; and
- iv. acting in furtherance of Green Hygienics' distributions.

***Loudoun's liability under section 168.2 of the Act***

7. As an officer and director of Green Hygienics, Loudoun authorized, permitted, or acquiesced in Green Hygienics' breach of the CTO and, therefore, pursuant to section 168.2 of the Act, he also breached the CTO.

**Hearing Process**

- ¶ 2 The Respondents or their counsel are required to attend at the 12th Floor Hearing Room, 701 West Georgia Street, Vancouver, British Columbia, on **Tuesday, August 12, 2025, at 9:00 a.m.** if they wish to be heard before the Commission sets a date for the Hearing. Relevant information gathered by Commission Staff in the investigation of this matter will be disclosed to the Respondent upon request to the Executive Director.
- ¶ 3 At the Hearing, the Respondents may be represented by counsel, make submissions and tender evidence. The Respondents are requested to advise the Commission of their intention to attend the Hearing by informing the Hearing Office at PO Box 10142, Pacific Centre, 701 West Georgia Street, Vancouver, BC V7Y 1L2 phone: (604) 899-6500; email: [hearingoffice@bcsc.bc.ca](mailto:hearingoffice@bcsc.bc.ca).
- ¶ 4 If the Respondents or their counsel do not appear at the Hearing, the Executive Director may apply to have questions of liability and sanction heard at the same time. Determinations adverse to the Respondents may be made in their absence.

*Peter J. Brady*  
7/28/2025 | 9:24 AM PDT

- ¶ 5 Peter J. Brady  
Executive Director