

Form 45-106F6
British Columbia Report of Exempt Distribution

This is the form required under section 6.1 of National Instrument 45-106 for a report of exempt distribution in British Columbia.

Issuer information

Item 1: Issuer name and contact information

A. State the following:

Name: **Touchpoint Metrics, Inc.**
Website: www.touchpointmetrics.com
Address: **201 Spear Street, Suite 1100**
San Francisco, California 94105
Telephone: **1-415-526-2655**
E-mail Address: info@tpmetrics.com

Item 2: Reporting issuer status

A. State whether the issuer is or is not a reporting issuer and, if reporting, each of the jurisdictions in which it is reporting.

Reporting issuer in British Columbia.

B. If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, name the investment fund manager and state the jurisdiction(s) where it is registered. **Not applicable.**

Item 3: Issuer's industry

Indicate the industry of the issuer by checking the appropriate box below.

- | | |
|---|--|
| <input type="checkbox"/> Bio-tech | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> exploration/development |
| <input type="checkbox"/> investment companies and funds | <input type="checkbox"/> production |
| <input type="checkbox"/> mortgage investment companies | <input type="checkbox"/> Oil and gas |
| <input type="checkbox"/> Forestry | <input type="checkbox"/> Real estate |
| <input checked="" type="checkbox"/> Hi-tech | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Industrial | <input type="checkbox"/> Other (describe) _____ |

Item 4: Insiders and promoters of non-reporting issuers

If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, do not complete this table.

If the issuer is not a reporting issuer in any jurisdiction of Canada, complete the following table by providing information about each insider and promoter of the issuer. If the insider or promoter is not an individual, complete the table for directors and officers of the insider or promoter.

INFORMATION ABOUT INSIDERS AND PROMOTERS			
Full name, municipality and country of principal residence	All positions held (e.g., director, officer, promoter and/or holder of more than 10% of voting securities)	Number and type of securities of the issuer beneficially owned or, directly or indirectly controlled, on the distribution date, including any securities purchased under the distribution (Common)	Total price paid for all securities beneficially owned or, directly or indirectly controlled, on the distribution date, including any securities purchased under the distribution (US\$)
N/A			

Details of distribution**Item 5: Distribution date**

State the distribution date. If this report is being filed for securities distributed on more than one distribution date, state all distribution dates.

July 2, 2013

Item 6: Number and type of securities

For each security distributed:

- describe the type of security;
- state the total number of securities distributed. If the security is convertible or exchangeable, describe the type of underlying security, the terms of exercise or conversion and any expiry date; and
- if the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, state the exemption(s) relied on. If more than one exemption is relied on, state the amount raised using each exemption.

2,948,856 common shares

Item 7: Geographical information about purchasers

Complete the following table for each Canadian and foreign jurisdiction where purchasers of the securities reside. Do not include in this table information about securities issued as payment of commissions or finder's fees disclosed under item 9 of this report. The information provided in this table must reconcile with the information provided in item 8 and Schedules I and II.

Each Canadian and foreign jurisdiction where purchasers reside	Number of purchasers	Price per security (US\$) ¹	Total dollar value raised from purchasers in the jurisdiction	
			(US\$)	(Canadian\$)*
British Columbia	42	\$0.35	\$778,200	\$819,444.60
Alberta	6	\$0.35	\$23,800	\$25,061.40
Saskatchewan	10	\$0.35	\$63,000	\$66,339.00
Indonesia	1	\$0.35	\$2,100	\$2,211.30
Singapore	1	\$0.35	\$165,000	\$173,745.00
Total number of Purchasers	60			
Total dollar value of distribution in all jurisdictions			US\$1,032,100	C\$1,086,801.30

**Exchange Rate at US\$1.00 per CAD\$1.053 as at July 2, 2013.*

Note 1: If securities are issued at different prices, list the highest and lowest price for which the securities were sold.

Item 8: Information about purchasers

Instructions

A. If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, do not complete this table.

B. Information about the purchasers of securities under the distribution is required to be disclosed in different tables in this report. Complete

- the following table for each purchaser that is not an individual, and
- the tables in Schedules I and II of this report for each purchaser who is an individual.

Do not include in the tables information about securities issued as payment of commissions or finder's fees disclosed under item 9 of this report.

C. An issuer or underwriter completing this table in connection with a distribution using the exemption in subparagraph 6.1(1)(j) [TSX Venture Exchange offering] of National Instrument 45-106 *Prospectus and Registration Exemptions* may choose to replace the information in the first column with the total number of purchasers, whether individuals or not, by jurisdiction. If the issuer or underwriter chooses to do so, then the issuer or underwriter is not required to complete the second column or the tables in Schedules I and II.

Information about non-individual purchasers						
	Full name and address of purchaser and name and telephone number of a contact person	Indicate if the purchaser is an insider (I) of the issuer or a registrant (R)	Number and type of securities purchased (Shares)	Total purchase price (US\$)	Exemption relied on	Date of distribution (yyyy-mm-dd)
1.	Foremara Holdings Corp. 871 E. 12th St, North Vancouver, BC, Canada, V7L 2L2 Tel: 604.805.5431 Mark Trepp, President	-	20,000	\$7,000	s.2.5 of NI 45-106	2013-07-02
2.	International Data Management Systems Inc. 10171 Freshwater Drive, Richmond, BC, Canada, V7E 4H6 Tel: 604.644.9475 Banu George, Owner	-	10,000	\$3,500	s.2.3 of NI 45-106	2013-07-02
3.	Lynes Family Trust 4612 54A Street, Delta, BC, Canada, V4K 2Z8 604.940.0583 Doug Lynes, Trustee	-	20,000	\$7,000	s.2.5 of NI 45-106	2013-07-02
4.	PCL Holdings Ltd. 350- 6165 Hwy 17, Delta, BC, Canada, V4K 5B8 Tel: 604.644.2910 Peter Loretto, Owner	-	550,000	\$192,500	s.2.3 of NI 45-106	2013-07-02
	Total Shares / Proceeds (US\$)		600,000	US\$210,000		
	Total Shares / Proceeds (Canadian\$)*		600,000	C\$221,130		

*Exchange Rate at US\$1.00 per CAD\$1.053 as at July 2, 2013.

Commissions and finder's fees

Item 9: Commissions and finder's fees

Instructions

A. Complete the following table by providing information for each person who has received or will receive compensation in connection with the distribution(s). Compensation includes commissions, discounts or other fees or payments of a similar nature. Do not include information about payments for services incidental to the distribution, such as clerical, printing, legal or accounting services.

B. If the securities being issued as compensation are or include convertible securities, such as warrants or options, add a footnote describing the terms of the convertible securities, including the term and exercise price. Do not include the exercise price of any convertible security in the total dollar value of the compensation unless the securities have been converted.

Full name and address of the person being compensated	Indicate if the person being compensated is an insider (I) of the issuer or a registrant (R)	Compensation paid or to be paid (cash and/or securities)				
		Cash (Canadian \$)	Securities			Total dollar value of compensation (Canadian \$)
			Number and type of securities issued	Price per security (Canadian \$)	Exemption relied on and date of distribution (yyyy-mm-dd)	
None						

Certificate

On behalf of the issuer, I certify that the statements made in this report are true.

Date: July 8, 2013

Touchpoint Metrics, Inc.

Name of Issuer (please print)

Michael Hinshaw, CEO and CFO, Tel: 1-415-526-2651

Print name, title and telephone number of person signing

"Michael Hinshaw"

Signature

Instruction

The person certifying this report must complete the information in the square brackets by deleting the inapplicable word. For electronic filings, substitute a typewritten signature for a manual signature.

Item 10: information

State the name, title and telephone number of the person who may be contacted with respect to any questions regarding the contents of this report, if different than the person signing the certificate.

Not applicable.

IT IS AN OFFENCE TO MAKE A MISREPRESENTATION IN THIS REPORT.

Notice - Collection and use of personal information

The British Columbia Securities Commission collects and uses the personal information required to be included in this report for the administration and enforcement of the *Securities Act*. If you have any questions about the collection and use of this information, contact the British Columbia Securities Commission at the following address:

British Columbia Securities Commission

P.O. Box 10142, Pacific Centre

701 West Georgia Street

Vancouver, British Columbia V7Y 1L2

Telephone: (604) 899-6500

Toll free across Canada: 1-800-373-6393

Facsimile: (604) 899-6581