

**Form 45-106F6**  
***British Columbia Report of Exempt Distribution***

This is the form required under section 6.1 of National Instrument 45-106 for a report of exempt distribution in British Columbia.

**Issuer/underwriter information**

**Item 1: Issuer/underwriter name and contact information**

A. State the following:

**Snipp Interactive Inc.**  
**(formerly Alya Ventures Ltd.)**  
**Suite 888 – 700 W. Georgia Street,**  
**P.O. Box 10351**  
**Vancouver, British Columbia V7Y 1G5**  
**Telephone: (604) 718-5454 Email: [3mcc@telus.net](mailto:3mcc@telus.net)**

B. If an underwriter is completing this report, state the following: **N/A**

**Item 2: Reporting issuer status**

A. State whether the issuer is or is not a reporting issuer and, if reporting, each of the jurisdictions in which it is reporting.

**The Issuer is a reporting issuer reporting in the provinces of British Columbia and Alberta.**

**B.** If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, name the investment fund manager and state the jurisdiction(s) where it is registered. **N/A**

**Item 3: Issuer's industry**

Indicate the industry of the issuer by checking the appropriate box below.

- |   |  |
|---|--|
| <input type="checkbox"/> Bio-tech                       | Mining   |
| Financial Services                                      | <input type="checkbox"/> exploration/development                                 |
| <input type="checkbox"/> investment companies and funds | <input type="checkbox"/> production  |
| <input type="checkbox"/> mortgage investment companies  | <input type="checkbox"/> Oil and gas   |
| <input type="checkbox"/> Hi-tech                        | <input type="checkbox"/> Real estate   |
| <input type="checkbox"/> Industrial                     | <input type="checkbox"/> Utilities   |
|   | <input checked="" type="checkbox"/> Other (describe)<br><b><u>Technology</u></b> |

**Item 4: Insiders and promoters of non-reporting issuers**

If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, do not complete this table. **N/A**

If the issuer is not a reporting issuer in any jurisdiction of Canada, complete the following table by providing information about each insider and promoter of the issuer. If the insider or promoter is not an individual, complete the table for directors and officers of the insider or promoter.

<b>Information about insiders and promoters</b>			
Full name, municipality and country of principal Residence	All positions held (e.g., director, officer, promoter and/or holder of more than 10% of voting securities)	Number and type of securities of the issuer beneficially owned or, directly or indirectly controlled, on the distribution date, including any securities purchased under the distribution	Total price paid for all securities beneficially owned or, directly or indirectly controlled, on the distribution date, including any securities purchased under the distribution (Canadian \$)
N/A			

**Details of distribution****Item 5: Distribution date**

State the distribution date. If this report is being filed for securities distributed on more than one distribution date, state all distribution dates.

**March 1, 2012.**

**Item 6: Number and type of securities**

For each security distributed:

- describe the type of security;
- state the total number of securities distributed. If the security is convertible or exchangeable, describe the type of underlying security, the terms of exercise or conversion and any expiry date; and
- if the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, state the exemption(s) relied on. If more than one exemption is relied

on, state the amount raised using each exemption.

**The Issuer issued a total of 13,333,333 units (the "Units") at a price of \$0.15 per Unit on a brokered private placement basis. Each Unit consists of one common share ("Share") and one share purchase warrant ("Warrant"), each share pursuant warrant entitling the holder to purchase one Share at a price of \$0.22 in the first year from closing and at a price of \$0.27 in the second year from closing.**

**The Issuer relied on the exemptions provided by sections 2.3 (as to \$1,732,150.20) and 2.5 (as to \$267,849.75) of National Instrument 45-106 ("NI 45-106").**

### **Item 7: Geographical information about purchasers**

Complete the following table for each Canadian and foreign jurisdiction where purchasers of the securities reside. Do not include in this table information about securities issued as payment of commissions or finder's fees disclosed under item 9 of this report. The information provided in this table must reconcile with the information provided in item 8 and Schedules I and II.

Each Canadian and foreign jurisdiction where purchasers reside	Number of purchasers	Price per security (Canadian \$) <sup>i</sup>	Total dollar value raised from purchasers in the jurisdiction (Canadian \$)
British Columbia	44	0.15	1,000,750.20
Alberta	1	0.15	3,750.00
Ontario	9	0.15	377,481.90
International	12	0.15	618,017.85
Total number of Purchasers	66		
Total dollar value of distribution in all jurisdictions (Canadian \$)			1,999,999.95

Note 1: If securities are issued at different prices, list the highest and lowest price for which the securities were sold.

### **Item 8: Information about purchasers**

#### *Instructions*

A. If the issuer is an investment fund managed by an investment fund manager registered in a jurisdiction of Canada, do not complete this table.

B. Information about the purchasers of securities under the distribution is required to be

disclosed in different tables in this report. Complete

- the following table for each purchaser that is not an individual, and
- the tables in Schedules I and II of this report for each purchaser who is an individual. Do not include in the tables information about securities issued as payment of commissions or finder's fees disclosed under item 9 of this report.

C. An issuer or underwriter completing this table in connection with a distribution using the exemption in subparagraph 6.1(1)(j) [*TSX Venture Exchange offering*] of National Instrument 45-106 *Prospectus and Registration Exemptions* may choose to replace the information in the first column with the total number of purchasers, whether individuals or not, by jurisdiction. If the issuer or underwriter chooses to do so, then the issuer or underwriter is not required to complete the second column or the tables in Schedules I and II.

Information about non-individual purchases					
Full name and address of purchaser and name and telephone number of a contact person	Indicate if the purchaser is an insider (I) of the issuer or a registrant (R)	Number and type of securities purchased (Units)	Total purchase price (Canadian \$)	Exemption relied on	Date of distribution (yyyy-mm-dd)
Labyrinth Ventures Inc. 3566 King George Hwy Surrey, B.C. V4P 1B5 Tel: (604) 535-1462 Attn: Hank Leis	N/A	60,000	\$9,000.00	s. 2.3 of NI 45-106	2012-03-01
Gobind Garcha Holdings Ltd. 14873 80B Avenue Surrey, B.C. V3S 7H4 Tel: (604) 599-1229	N/A	34,000	\$5,100.00	s. 2.5 of NI 45-106	2012-03-01
SNA Laboratories Ltd. 28 Burrard Cres. Port Moody, B.C. V3H 4V8 Tel: (604) 505-1154	N/A	100,000	\$15,000.00	s. 2.3 of NI 45-106	2012-03-01
555058 B.C. Ltd. 2587 Kings Avenue West Vancouver, B.C. V7V 2C7 Tel: (778) 279-2208	I	300,000	45,000.00	s. 2.3 of NI 45-106	2012-03-01
415168 B.C. Ltd. 1600 Hornby Street Suite 901 Vancouver, B.C. V6Z 2S4 Tel: (604) 618-5397	N/A	200,000	30,000.00	s. 2.3 of NI 45-106	2012-03-01
7806221 Canada Inc. 71 Clairton Crescent Toronto, Ontario M6N 2M7 Tel: (416) 835-7683	N/A	485,000	72,750.00	s. 2.3 of NI 45-106	2012-03-01
1858874 Ontario Inc. 635 Royal York Road Toronto, Ontario M8Y 2S9 Tel: (416) 857-0959	N/A	438,213	65,731.95	s. 2.3 of NI 45-106	2012-03-01
Desarrollo Empresarial Sebara SA de CV Javier Garcia Teruel Bosque de Duraznos 61 1 G DF, Mexico Tel: 52-55-5245-8423	N/A	466,600	69,990.00	s. 2.3 of NI 45-106	2012-03-01

Information about non-individual purchases					
Increase Visibility Mexico Pedro Quinzanos Cancino Av. Guillermo Gonzalez Camarena #999 Int 1202 Santa Fe, Mexico DF cp 01210 Tel: 52-55-52927028	N/A	1,999,933	299,989.95	s. 2.3 of NI 45-106	2012-03-01

## Commissions and finder's fees

### Item 9: Commissions and finder's fees

#### *Instructions*

A. Complete the following table by providing information for each person who has received or will receive compensation in connection with the distribution(s). Compensation includes commissions, discounts or other fees or payments of a similar nature. Do not include information about payments for services incidental to the distribution, such as clerical, printing, legal or accounting services.

B. If the securities being issued as compensation are or include convertible securities, such as warrants or options, add a footnote describing the terms of the convertible securities, including the term and exercise price. Do not include the exercise price of any convertible security in the total dollar value of the compensation unless the securities have been converted.

Full name and address of the person being compensated	Indicate if the person being compensated is an insider(I) of the issuer or a registrant (R)	Compensation paid or to be paid (cash and/or securities)				
		Cash (Canadian \$)	Securities			Total dollar value of compensation (Canadian \$)
			Number and type of securities Issued <sup>(1)</sup>	Price per security (Canadian \$)	Exemption relied on and date of distribution (yyyy-mm-dd)	
Union Securities Ltd. P.O. Box 10341 900-700 West Georgia Street Vancouver, B.C. V7Y 1H4	R	\$140,000 <sup>(2)</sup> \$20,000 <sup>(2)</sup>	429,666 Warrants	\$0.22/\$0.27	s. 2.3 of NI 45-106 March 1, 2012	\$160,000
Wolverton Securities Ltd. 17 <sup>th</sup> Floor, 777 Dunsmuir Street Vancouver, B.C. V7Y 1J5	R	N/A	237,000 Warrants	\$0.22/\$0.27	s. 2.3 of NI 45-106 March 1, 2012	N/A
First Republic Capital Corporation 55 University Avenue Suite 1000 Toronto, Ontario M5J 2H7	R	N/A	666,667 Warrants	\$0.22/\$0.27	s. 2.3 of NI 45-106 March 1, 2012	N/A

**Note (1):** \*Note: 1,333,333 Warrants, each Warrant exercisable for one common share at a price of \$0.22 in the first year from closing and at a price of \$0.27 in the second year from closing.

**Note (2):** 7% cash commission of \$140,000 and a corporate finance fee of \$20,000.

## **Certificate**

On behalf of the issuer, I certify that the statements made in this report are true.

Date: March 6, 2012

Snipp Interactive Inc.

Name of issuer (please print)

Erik Hallstrom, CEO (202) 368-6908

Print name, title and telephone number of person signing

*"Eric Hallstrom"*

Signature