Form 45-103F4 Report of Exempt Distribution

Issuer information

1. State the full name, address and telephone number of the issuer of the security distributed. Include former name if name has changed since last report. If this report is filed by a vendor, other than the issuer, also state the full name and address of the vendor.

Leading Brands, Inc.
1500 West Georgia Street Suite 1800
Vancouver BC
V6G 2Z6
Canada

2. State whether the issuer is or is not a reporting issuer and, if reporting, each of the jurisdictions in which it is reporting.

Reporting

British Columbia

Details of distribution

3. State the distribution date. If the report is being filed for securities distributed on more than one distribution date, state all distribution dates.

03/01/2004

- 4. For each security distributed:
- (a) describe the type of security, and
- (b) state the total number of securities distributed. If the security is convertible or exchangeable, describe the type of underlying security, the terms of exercise or conversion and any expiry date.

Options 260,000.00

Common Shares 5-year term,

vesting 7/60th at 7 months, then 1/60th per $\,$

month

02/28/2009

- 5. Provide details of the distribution by completing the attached schedule.
- 6. Complete the following table for each Canadian and foreign jurisdiction where purchasers of the securities reside. Provide a total dollar value of all securities distributed in all jurisdictions. Do not include in this table, securities issued as payment for commissions or finder's fees disclosed under item 7, bellow.

| Each jurisdictio reside | n where purchasers | Price per security (Canadian \$) | Total dollar value raised from purchasers in the jurisdiction (Canadian \$) |
|--|--------------------|-------------------------------------|---|
| | | | ' ' |
| CAN | BC | 1.47 | \$147,000.00 |
| CAN | QUE | 1.47 | \$29,400.00 |
| USA | GA | 1.47 | \$73,500.00 |
| USA | NJ | 1.47 | \$73,500.00 |
| Total dollar value of distribution in all jurisdictions (Canadian\$) | | 7.35 | \$382,200.00 |

Commissions and finder's fees

7. Provide the following information for each person who is being compensated in connection with the distribution(s). When disclosing compensation paid or to be paid, include discounts, commissions or other fees or payments of a similar nature directly related to the distribution. Do not include payments for services incidental to the trade, such as clerical, printing, legal or accounting services.

| Full name and address of person being compensated | Compensation paid (in Canadian \$ and, if applicable, number and type of securities) | Exemption relied on and date of distribution (if applicable) | Price per share (Canadian \$) |
|---|--|--|----------------------------------|
| Not Applicable | | | |

Certificate

On behalf of the issuer (or vendor), I certify that the statements made in this report and in each schedule to this report are true

Date: 03/08/2004

Leading Brands, Inc.

Name of issuer or vendor (please print)

Marilyn Kerzner Director of Corporate Affairs

Print name and position of person signing

Marilyn Kerzner

Signature

IT IS AN OFFENCE TO MAKE A MISREPRESENTATION IN THIS REPORT

Instruction:

- 1. File this report and the applicable fee with the securities regulatory authority in each jurisdiction in which the issuer has distributed securities on or before the 10th day after the distribution of the security.
- 2. If distributions have not occurred within 10 days of each other, separate reports must be filed.
- 3. In order to determine the fee payable, consult the securities legislation of each jurisdiction. In some jurisdictions, the fee is calculated as a percentage of the proceeds realized by the issuer from, or total dollar value of, the securities distributed in that jurisdiction, as set out in item 5 of this report.

Notice - Collection and use of personal information

The personal information required under this form is collected on behalf of and used by the securities regulatory authorities for the purposes of the administration and enforcement of the securities legislation. Freedom of information legislation in certain jurisdictions may require the securities regulatory authority to make this information available if requested. As a result, the public may be able to obtain access to the information.

If you have any questions about the collection and use of this information, contact the securities regulatory authorities in the jurisdictions where the form is filed, at the address(es) set out below.

Alberta Securities Commission

4th Floor, 300 - 5th Avenue SW Calgary, AB T2P 3C4

Telephone: (403) 297-6454 Facsimile: (403) 297-6156

British Columbia Securities Commission

P.O. Box 10142, Pacific Centre 701 West Georgia Street Vancouver, BC V7Y 1L2

Telephone: (604) 899-6854

Toll free in British Columbia and Alberta 1-800-373-6393

Facsimile: (604) 899-6506

The Manitoba Securities Commission

1130 - 405 Broadway Avanue

Winnipeg, MB R3C 3L6 Telephone: (204) 945-2548 Facsimile: (204) 945-0330

Securities Commission of Newfoundland

P.O. Box 8700 2nd Floor, West Block Confederation Building St. John's, NFLD A1B 4J6

Telephone: (709) 729-4189 Facsimile: (709) 729-6187

Government of the Northwest Territories

Department of Justice Securities Registry 1st Floor Stuart M. Hodgson Building 5009 - 49th Street Yellowknife, NT X1A 2L9

Telephone: (867) 920-3318 Facsimile: (867) 873-0243

Nova Scotia Securities Commission

2nd Floor, Joseph Howe Building 1690 Hollis Street Halifax, NS B3J 3J9

Telephone: (902) 424-7768 Facsimile: (902) 424-4625

Government of Nunavut

Department of Justice Legal Registries Division P.O. Box 1000 - Station 570 1st Floor, Brown Building Iqaluit NU X0A 0H0

Telephone: (867) 975-6190 Facsimile: (867) 975-6194

Prince Edward Island Securities Office

95 Rochford Street, P.O. Box 2000 Charlottetown, PE C1A 7N8

Telephone: (902) 368-4569 Facsimile: (902) 368-5283

Saskatchewan Financial Services Commission

6th Floor 1919 Saskatchewan Drive Regina, SK S4P 3V7

Telephone: (306) 787-5879 Facsimile: (306) 787-5899